



BEYOND THE MEKONG

*A Gala Celebrating 30 Years of Service
Within the Southeast Asian Community*

Saturday, September 26, 2009 ~ San Francisco, CA

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

- Diamond Sponsor **\$30,000** 10 VIP reception tickets, speaking opportunity, prominent signage, inside or back cover ad in program book, one year logo placement on website, program book & website listing
- Platinum Sponsor **\$15,000** 10 VIP reception tickets, prominent signage, premier one page ad, one year logo placement on website, program book & website listing
- Gold Sponsor **\$10,000** 8 VIP reception tickets, signage, prominent one page ad, 6-months logo placement on website, program book & website listing
- Silver Sponsor **\$5000** 5 VIP reception tickets, one page ad, program book & website listing
- Bronze Sponsor **\$1500** 2 VIP reception tickets, half page ad, program book & website listing
- Community Table **\$600** For 501(c)(3) organizations only: 10 VIP reception tickets, program book listing
- Supporter **\$300** 2 VIP reception tickets, program book listing
- Individual Ticket **\$75** 1 general ticket
- Student/Senior Ticket **\$50** 1 general ticket for students and seniors

ADVERTISEMENT ONLY

	<u>Ad Size</u>	<u>Corporate Rate</u>	<u>Nonprofit Rate</u>
<input type="checkbox"/> Vertical Full Page	7.5" x 10"	\$2000	\$1000
<input type="checkbox"/> Horizontal Half Page	7.25" x 4.75"	\$1000	\$500
<input type="checkbox"/> Vertical Quarter Page	3.5" x 4.75"	\$500	\$250
<input type="checkbox"/> Horizontal Business Card	3.5" x 2.25"	\$250	\$100

Submit Final Ads as Publisher file or
grayscale High Resolution (300 dpi or higher)
PDF sized to 100%.

Deadline: **AUGUST 14, 2009**

- I would like to purchase _____ ticket(s) @ \$75 (or \$50) each.
- I/we cannot attend but enclosed is a tax-deductible donation to assist SEARAC with its work.
- Please keep my donation anonymous (name will not be listed in the program book).

Enclosed is my check made payable to **"SEARAC"** in the amount of \$_____.

Name:		Title:	
Organization/Company:			
Address:			
City:		State:	Zip:
Telephone:		Email:	

A FAVOR OF A REPLY IS REQUESTED BY **JULY 31, 2009**

PLEASE SEND YOUR RESPONSE TO ATTN: JENNET SAMBOUR

1628 16th Street NW | Washington, DC 20009 | **Tel:** 202/667-4690 | **Fax:** 202/667-6449 | jennet@searac.org

SEARAC is a 501(c)(3) organization under the Internal Revenue Code. We estimate the fair market value of this event at \$40 per ticket. Your contribution in excess of this amount is tax-deductible to the extent allowed by law. Tickets donated back to SEARAC are fully tax-deductible.