

The Healthy Elders Leadership Project *HELP E-mail Alert*

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September 24, 2007

I. ANNOUNCEMENTS:

2007 Southeast Asian American California Leadership and Advocacy Training

Thank you to all 55 participants of the 2007 SEARAC California Leadership and Advocacy Training for making this a successful event!

APAPA 2007 API Voters Education and Candidate's Forum

Asian Pacific Islander American Public Affairs (APAPA) in partnership with California Secretary of State, Debra Bowen and the Fat's Family in Memory of Frank Fat is holding their 6th annual API Voters Education and Candidate's Forum at California State University, Sacramento on Sunday, October 28, 2007 from 2 pm-6 pm. This event plans to feature Presidential debates as well as debates or speeches by California Congressional, State Legislative and local candidates. This event is free and open to the public. For more information click here: http://www.apapa.org/pdf/2007/forum/forum_flyer_2007_080107_withflag.pdf.

II. GRANT OPPORTUNITIES:

Sierra Health Foundation: Organizational Assessment Grants

The Sierra Health Foundation will be offering Organizational Assessment grants to assist non profit organizations that work on health related issues. Part of the \$10,000 grant is to be used to hire a consultant to assess the needs of the organization. Applications are due on October 15, 2007. For eligibility information and to download the application, please click on the link: <http://www.sierrahealth.org/doc.aspx?84>.

III. TRAINING OPPORTUNITIES:

Third Annual Fresno-Madera Renewal Summit: Blueprints for Rebuilding Communities

Assemblymember Mike Villines and Senator Dave Cogdill present this summit on SEPTEMBER 28, 2007 from 8:30 am-2 pm at the Cornerstone Conference Center 1454 Fulton Street Fresno, Ca. This summit is designed to introduce you to the many opportunities available to your organization through public and private grants and other resources. Workshops include: Fundraising 101, Grant Writing, Sustainable Funding for Your Mission, Capital Campaigns Direct Mail and Telemarketing Basics, Locating Grants and more! This summit is FREE, to RSVP or for more information contact: (559) 446-2029 or e-mail assemblymember.villines@assembly.ca.gov.

California Health Advocates (CHA) Workshops

CHA presents a series of continuing education workshops that will focus on Medicare and Long Term Care Insurance. The next workshop is on 9/29 at 9:30AM on Medicare Part D: An Overview. The cost is \$30 per workshop and will be held at 5380 Elvas Avenue, Sacramento, Ca 95819. Please contact Marta Erismann at (916) 231-5110 for more details. Register online at: <http://www.cahealthadvocates.org/education/ceu.html>.

Our Issues, Our Voices: Communities of Color Advocating for Health

This training is presented by the California Pan Ethnic Health Network (CPEHN) and features chief humorist and communication specialist, Dhaya Lakshminarayanan. Participants will learn how to effectively frame issues and communicate messages around issues related to health. Registration fee is \$25 for general public and \$10 for CPEHN members. This training will be held in four regions. Please see the list below for dates:

- **FRESNO:** 10/17/07: UC Center, 550 East Shaw Avenue
- **OAKLAND:** 10/30/07: Nile Hall, Preservation Park, 668 13th Street
- **SAN DIEGO:** 11/01/07: Tubman Chavez Multicultural Center, 415 North Euclid Avenue
- **LOS ANGELES:** 11/07/07: KCET, 4401 Sunset Blvd.

For more information on the training and registration deadlines please click on the CPEHN website: <http://www.cpehn.org/events.php>.

IV. COMMUNITY RESOURCES:

Alliance for Justice: For Nonprofits and Foundations

Alliance for Justice is a national partnership of environmental, civil rights, mental health, women's, children's, and consumer advocacy organizations. Their website offers useful tools and resources for non profit organizations and foundations including online workshops. Also, the site offers the opportunity to be part of their network where they share current updates that affect the work of nonprofit groups and foundations. Please click on the following link to explore their site: <http://www.afj.org/for-nonprofits-foundations/>.

Survey says: "Not Enough Health Professionals in Ethnic Communities"

Funded by the California Wellness Foundation, the Field Research Corporation released the findings of a survey that states that 60% of California voters believed that it is important for California to have enough health professionals who reflect the racial and ethnic diversity of the patients they serve. The study indicates a movement toward a more ethnically diverse healthcare workforce. To read about more of the findings, click here: http://www.tcwf.org/pdf_docs/events/ca_voters_poll.pdf.

For more information, call or email SEARAC's California office:

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HELP is collaborative project of the Southeast Asia Resource Action Center (SEARAC), California Health Advocates (CHA) and National Asian Pacific Center on Aging (NAPCA) through generous grants from The California Endowment (TCE) and the U.S. Department of Health and Human Service-Office of Refugee Resettlement (ORR). The project provides California-based Southeast Asian American community organizations – mutual assistance associations (MAAs) and faith-based organizations (FBOs) – with sub-grants, training, and technical assistance in order to improve their work with underserved elderly community members. Information and resources about the HELP project are available at <http://www.searac.org/help>